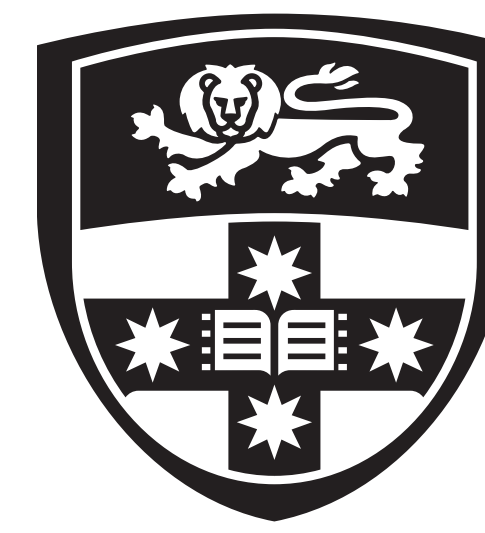


Embedding health literacy research and best practice within a socioeconomically and culturally diverse health service: A revised model of co-creation



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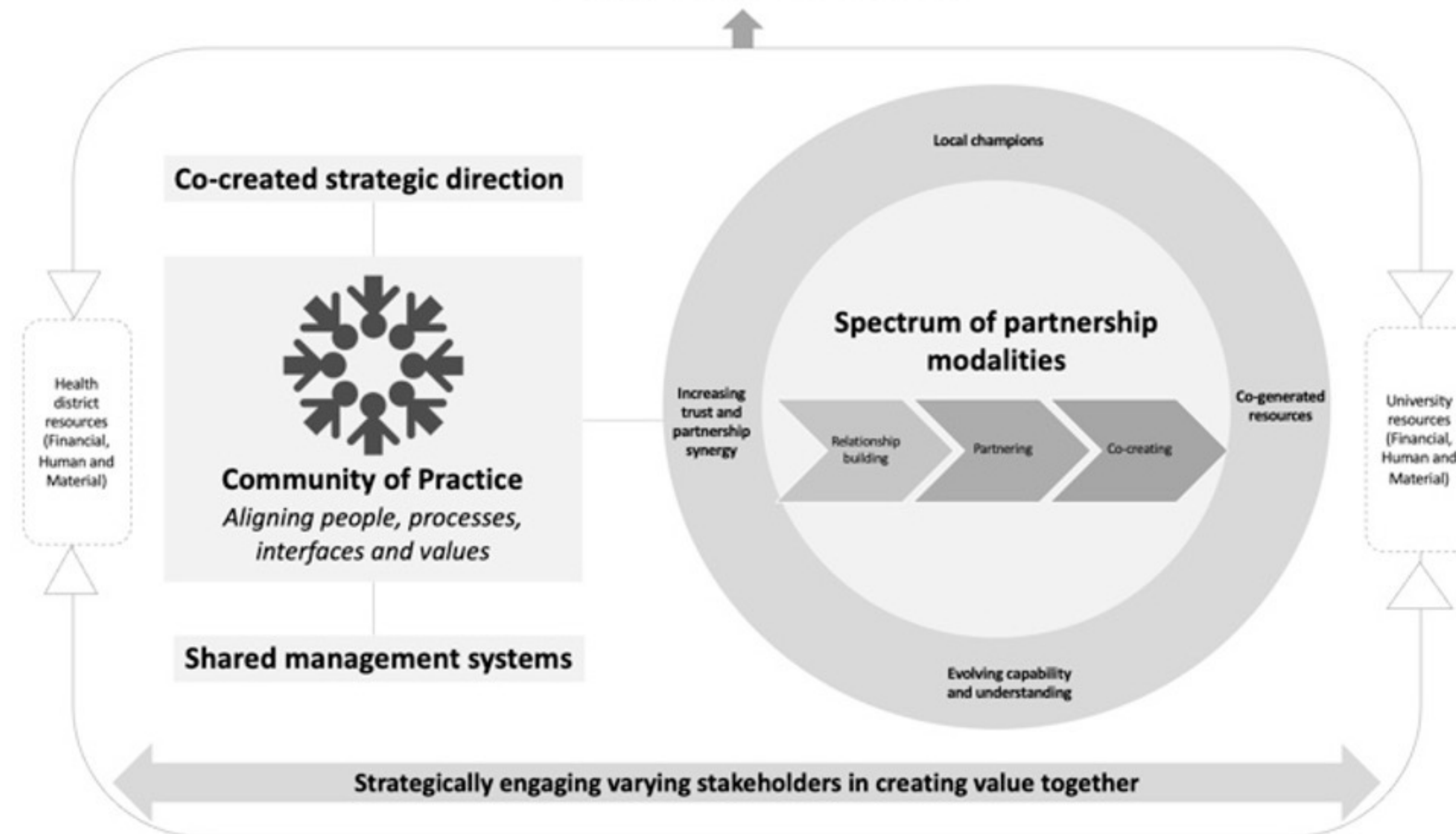
Health
Western Sydney
Local Health District

Background: Health literacy interventions and research outcomes are not routinely or systematically implemented within healthcare systems. Co-creation with stakeholders is a potential vehicle through which to accelerate and scale-up the implementation of innovation from research.

Methods: Using a co-creation approach, we built a practical and sustainable working relationship between a University-based academic research group and the local health district focused on improving health literacy. Insights from our experience over a 5-year period informed the development of a revised model of co-creation.

Results:

Outcomes of value



The model incorporates:

- a practical focus on the structural enablers of co-creation, including the development of a Community of Practice, co-created strategic direction and shared management systems;
- a spectrum of partnership modalities (spanning relationship-building, partnering and co-creating), acknowledging the evolving nature of research partnerships and reinforcing the flexibility and commitment required to achieve meaningful co-creation in research;
- four key facilitators of health literacy co-creation:
 - i) local champions,
 - ii) co-generated resources,
 - iii) evolving capability and understanding,
 - iv) increasing trust and partnership synergy.

Conclusion: Our co-creation model provides insights into mechanisms to create effective and collaborative ways of working in health literacy.

